The connection between money and happiness is real—to a point

Money is definitely linked to happiness, but how much money it takes to be happy varies greatly around the world and there is a threshold beyond which more money doesn’t equal greater life satisfaction. A study on happiness found the average income globally for optimum life satisfaction is $95,000 for an individual. The study also found emotional well-being is achieved at a lower sum—$60,000 to $75,000 for an individual.

Covered by multiple news outlets in 3 countries
Reach: 4.7 million

Newly discovered armored dinosaur from Utah reveals intriguing family history

Fossils of a new genus and species of an ankylosaurid dinosaur—Akainacephalus johnsoni—have been unearthed in the Kaiparowits Formation of Grand Staircase-Escalante National Monument in Kane County, southern Utah, and are revealing new details about the diversity and evolution of this group of armored dinosaurs. Expected to look like other North American Late Cretaceous ankylosaurid dinosaurs with smooth bony armor on the skull, the new research suggests just the opposite and indicates that the defining features of Akainacephalus, specifically the spiky bony armor covering the skull and snout, align more closely with Asian ankylosaurids, who also have more pronounced spikes covering their skulls.

Covered by 273 news outlets in 26 countries
Reach: 343 million

U students to design and build affordable housing in SLC

Design+Build Salt Lake is a newly formed partnership, program and immersive experience where University of Utah School of Architecture students will develop, design and construct affordable, energy-efficient residential buildings—from the first sketch to the final construction—along local neighborhoods. As part of a design studio, taught in combination with architecture history and architecture technology courses, students have already completed the process of subdividing a city-owned piece of land—roughly 20,000 square feet—into three individual lots with high-performance houses at an affordable cost designed for each parcel.

Covered by multiple news outlets in the United States and shared 50 times on social media
Reach: 1 million

More at UNews.utah.edu and AtTheU.utah.edu
Secrets of the Campus Cadavers | February 2018
Not long after renovation work began on the Crocker Science Center, a U historical architect found human bones at the excavation site. A podcast produced by University Marketing & Communications tells the story behind the cadavers.

Mapping the genome jungle | March 2018
From a bat’s wings to an elephant’s cancer resistance, an interdisciplinary team of scientists at U Health is using animals’ unique traits to pinpoint regions of the human genome that might affect health.

1,700 Latino youth visit the U | April 2018
U students planned a daylong conference for Latino high school students who participated in cultural dances and performances, attended workshops on a variety of topics, including strengthening civic engagement, and some even received thousands of dollars in scholarships.

Altitude and antidepressants | May 2018
When rats were placed in conditions that simulate moderate-high altitudes, three common antidepressants—Paxil,Lexapro, and Prozac—failed to suppress behaviors that model human depression.

American dreaming | May 2018
On May 24, the U officially launched the American Dream Ideas Challenge, an effort to collect policy and technology innovation proposals with potential to boost Utah’s middle class.

Forging ahead | June 2018
Following a three-year, five-way competitive process, the U.S. Department of Energy selected the Energy Geosciences Institute at the U to develop a geothermal laboratory near Milford, Utah.

Building new traditions | June 2018
Undergraduates from across the country joined researchers and tribal elders in encouraging Native American youth to get excited about science.

Ruth 66 Road Tour | Summer 2018
U President Ruth Watkins traveled throughout the state during summer 2018 to meet with government, business, higher education and community leaders to learn more about their needs and opportunities for partnerships.

“Living in a poverty-stricken community, I had to inspire myself to understand what impact I wanted to make. I knew I had to get an education and bring that knowledge back to make a difference.”

RACHEAL HOLIDAY, 2017-18 Miss University of Utah American Indian Women’s Scholar, health promotion and education major

“When I was 17, I left Venezuela due to the political turmoil there. My formative years in a developing country shaped my character and my interest in public service.”

CARLOS QUIJADA, third-year law student, served a summer internship with the U.S. Department of Health and Human Services in Atlanta

“I missed qualifying for the 2014 Olympic team by just a few points. Considering that I prematurely returned from an ACL injury, defying the odds and opinions of doctors, I wasn’t devastated by the news. I was, however, terrified about the future.”

WALTER WOOD, class of 2018, business major

Distinguished professor of mathematics CHRISTOPHER HACON was elected May 1, 2018, as a member of the National Academy of Sciences.

RICHARD B. BROWN, dean of the College of Engineering, was honored with the Rosenblatt Prize for Excellence, the U’s highest faculty accolade, in May.

Three U students were selected as finalists for the prestigious Fulbright scholarship.

U debate society recognized by Utah state legislature for receiving the 2016-17 season-long national championship awarded by the National Parliamentary Debate Association.

Recent U graduate from Clearfield, Utah, who earned degrees in mathematics and computer science, was awarded Churchill Scholarship to study at the University of Cambridge in the United Kingdom.
HAPPENING ON CAMPUS:

- U went **tobacco free** on July 1, 2018.
- U adopted a **clear bag policy** for all athletic events, effective July 1, 2018.
- U started new **criminology degree** fall 2018.
- **Gary and Ann Crocker Science Center** on Presidents Circle dedicated on April 20, 2018.
- U celebrated its **largest graduating class**—8,568 students—in May 2018.
- **University Neighborhood Partners** celebrated 15 years of partnerships with Salt Lake City organizations and west Salt Lake City neighborhoods.
- College of Architecture + Planning opened a **new Digital Fabrication Lab** that houses digitally driven tools to support students in constructing mock-ups and prototypes.

OF NOTE

- **RUTH V. WATKINS** named 16th president of the U—January 2018
- **DANIEL A. REED** named senior vice president for Academic Affairs—April 2018
- **TODD ANDREWS** selected to lead Alumni Association—April 2018
- **MARK HARLAN** appointed athletic director—June 2018
- **STUART K. CULVER**, associate professor of English, named dean of the College of Humanities—June 2018
- **MICHAEL L. GOOD** named senior vice president for Health Sciences, CEO of University of Utah Health, and executive dean of the U’s School of Medicine—June 2018

GETTING THE WORD OUT

- **7,000+** U.S. news outlets shared stories about the U
- **4 billion** people reached through media stories
- **30 million** people reached through social media
- **170** stories published on AtTheU.utah.edu
- **264,000+** people read stories on AtTheU.utah.edu

Popular Social Media Post

Impressions: 53,428
Likes: 5,234